

## **Coast Hotels Celebrates Opening of Canada/US Border**

Now's Your Shot - Special Promotion and Contest

## FOR IMMEDIATE RELEASE

**Vancouver, B.C. – July 20, 2021 –** With the announcement of the Canadian government re-opening the Canada/US border on August 9<sup>th</sup> to those who are fully vaccinated, Coast Hotels is celebrating with a special contest and 72-hour sale.

"Cross-border travel is important for many of our Coast Hotels properties, and we're elated that those who are fully vaccinated can cross the US/Canadian border again. We're hopeful that the US will open the land border to Canadians, as we know there is lots of pent-up demand" stated Mark Hope, Vice President Development & Revenue Strategy, Coast Hotels.

To celebrate this milestone, Coast Hotels launched a <u>special 72-hour sale</u>, so that those who are itching to book a trip to the other side of the border, can also enjoy a great rate of 50% off the second night of their stay. The sale runs until 5pm (PDT) on July 22<sup>nd</sup>.

In addition, Coast Hotels has launched a contest with media partner, Curiocity Group Inc., where one lucky winner will enjoy a \$1,250 Air Canada flight credit, and a three-night stay at the Coast Hotel of their choosing.

"We felt that this announcement deserved some celebration. We have had this promotion in our back pocket for a while and launching it all feels a bit like popping the cork on a bottle of bubbly", remarked Hope.

Those interested in entering the contest can do so on <u>Curiocity's Instagram</u> or check out the full <u>rules</u> and regulations here.

Regulations around travel may vary by region and are dynamic. Travellers are encouraged to familiarize themselves with the latest information by accessing the <u>CDC site</u> or <u>Canadian Government</u> travel site.

Coast Hotels prides itself on providing a stay you can trust. Reservations for Coast Hotels can be made at <u>coasthotels.com</u>, or by calling 1.800.716.6199.

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## **About Coast Hotels**

Each Coast Hotel property is as unique as the cities in which they're located, yet they all have something in common: friendly service and a host of amenities. Guests can feel confident staying at Coast Hotels, knowing that our Coast Clean™ program puts safety and hygiene as our top priority.



## **Media Inquiries**

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